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| **64496341_10217291878922280_1516831936113278976_n.jpg** | **Vijay Pawase**  301, H-B, 3/2,  Nimesh Housing Society, Ajmera Colony, Pimpri, Pune - 411018  **Mobile**: 9822321143  **Email**: [connectvijaypawase@gmail.com](mailto:connectvijaypawase@gmail.com)  <https://www.linkedin.com/in/vijay-pawase-864ab226/> |

**Certified Google UX Design® | Human-Computer Interaction (HCI) ®**

**Portfolio link:** <https://vijaypawasegit.github.io/portfolio/>

**Experience**

* Vijay is **Product Design Mentor, UX DESIGNER/ARCHITECT** with strong user centric designing abilities, having **19+ years** of commercial experience of designing intuitive UI/ UX design solutions for Consumer and Business-facing applications from initial conceptual stage to delivery.

# He is a certified Google UX Design & Human-Computer Interaction (HCI) ®, has worked with large organizations ranging from Financial, Software, Public Sector, and Engineering Organizations to Examination Institutes.

* Familiarize the team with the customer needs, specifications, design targets, the development process, design standards, techniques and tools to support task performance.
* Assure all that the team addresses relevant issues within the specifications and various standards.
* Experience in leading and managing UI teams and driving the technicalities, providing creative leadership and aesthetics of a project.
* Collaborate with both the business and development departments to establish business rules and I work side-by-side with programmers to implement my front-end code.
* Expertise in creating designs & development for desktop, web, Mobile & Phonegap application.
* He has a good hold to create wireframe/prototype, user journey map, and persona.
* Experience in cross web browser compatible, web GUI design, Usability techniques, accessibility and good knowledge on information architecture.

**Onsite experience**

* Worked at the Datamatics UK Ltd. for the UI-UX design and development project in UK, London,
* Assure that the team addresses all relevant issues within the specifications and various standards
* Enhanced engagement in both desktop and mobile-optimized solutions to industry, B2B with UX/UI design direction and solutions.
* Crafted the Visual Design and workflows for the LMS.
* Led, Mentored, Guided and Contributed to the User Interface and Front-End Development Teams.
* Responsible for the user experience, information architecture, and user interfaces and interactions working closely with Dev team.

**Skill Sets**

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| **Operating Systems** | Mac, Window XP, 7, 8, and 10, Linux |
| **S/W Design Tool** | Adobe XD, Figma, Sketch, Axure, Mockflow, Balsamic, Illustrator, Photoshop, Fireworks, Flash, Invision, proto.io |
| **Languages and Tools** | HTML5, CSS3, Jquery, SASS, SCSS, LESS, Bootstrap, Media query, XML, Azure, Jira, SVN, GIT, Phonegap, Wordpress, Material Design, Javascript, Invision, AEM Authoring, Web Accessibility and W3C Standards |
| **UX Process** | * Empathizing with users by creating empathy maps, personas, user stories, and user journey maps * Defining user pain points * Ideating design solutions using Crazy Eights, How Might We, and competitive audits * Creating wireframes and prototypes on paper and digitally * Developing mockups using visual design elements and principles * Designing in Figma and Adobe XD * Conducting interviews and usability studies * Considering accessibility at every point in the design process |

**Work Experience**

**MRI Software** | Pune

UI UX Lead/Manager

Dec 2024 – Till date

**Responsibilities**:

* **Define UX Strategy**: Develop and execute a comprehensive user interface and experience strategy that aligns with business goals.
* **Team Leadership**: Lead, mentor, and manage a team of designers, ensuring their growth and alignment with project goals.
* **Stakeholder Collaboration**: Work closely with product managers, developers, and other stakeholders to understand business objectives and user needs.
* **End-to-End Design Oversight:** Oversee all stages of UX design, from user research and concept creation to final implementation.
* **Design Systems:** Create and maintain design systems, ensuring consistency and scalability across products.
* **Usability Testing:** Plan and conduct usability testing sessions to gather insights and refine designs.

**Capita** | Pune

UI UX Manager

Dec 2020 – Nov 2024

**Responsibilities**:

* Gathering and evaluating user requirements in collaboration with product owner/stakeholders.
* Presenting UX design concepts to the project stakeholders for review and feedback.
* Driving the development and communication of clear design guidelines, patterns, libraries, and assets.
* Working closely with the development team to implement the vision.
* Re-designing existing UX to better adapt android, iOS devices, Desktop and web application.

**Barclays** | Pune

Lead UI UX Designer

Aug 2018 – Dec 2020

**Responsibilities**:

* Gathering and evaluating user requirements in collaboration with product owner.
* Presenting UX design concepts to the project stakeholders for review and feedback.
* Driving the development and communication of clear design guidelines, patterns, libraries, and assets.
* Working closely with the development team to implement the vision.
* Re-designing existing UX to better adapt Android, iOS devices and web application.

**Cybage Software Pvt**. **Ltd**. | Pune

Lead UI UX Designer

Sep 2015 – Jul 2018

**Responsibilities**:

* Empathizing with users by creating empathy maps, personas, user stories, and user journey maps
* Defining user pain points
* Ideating design solutions using Crazy Eights, How Might We, and competitive audits
* Creating wireframes and prototypes on paper and digitally
* Developing mockups using visual design elements and principles
* Designing in Adobe XD
* Conducting interviews and usability studies
* Considering accessibility at every point in the design process

**Datamatics UK Ltd.** | UK

UI UX Consultant

Apr. 2015 – Sep. 2015

**Responsibilities**:

* Empathizing with users by creating empathy maps, personas, user stories, and user journey maps
* Defining user pain points
* Ideating design solutions using Crazy Eights, How Might We, and competitive audits
* Creating wireframes and prototypes on paper and digitally
* Developing mockups using visual design elements and principles
* Designing in Figma and Adobe XD
* Conducting interviews and usability studies
* Considering accessibility at every point in the design process

**Harbinger Group** | Pune

Lead UI UX Designer

Jul. 2011 – Apr. 2015

**Responsibilities**:

* Coordinate with internal and external customers/clients.
* Familiarize the team with the customer needs, specifications, design targets, the development process, design standards, techniques and tools to support task performance
* Assure that the team addresses all relevant issues within the specifications and various standards
* Initiate sub-groups or sub-teams as appropriate to resolve issues and perform tasks in parallel
* Ensure deliverables are prepared to satisfy the project requirements, cost and schedule
* Enhanced engagement in both desktop and mobile-optimized solutions to industry, B2B with UX/UI design direction and solutions.
* Crafted the Visual Design and workflows for the LMS.
* Led, Mentored, Guided and Contributed to the User Interface and Front-End Development Teams.
* Provide design innovation and leadership on projects for web and mobile applications
* Responsible for the user experience, information architecture, and user interfaces and interactions working closely with UI team developers.
* Creation of Mockup & HTML for responsive web/mobile application.
* Define and estimate the UI scope, level of effort, and scheduling.
* Creating UI designs from PSDs and integrating into the developer’s (Java, RoR, .Net, PHP, Phonegap etc.)Code.
* Expertise in creating Mockup & HTML5 & CSS3 for Phonegap application.
* Expertise on Moodle, Joomla, Wordpress, Drupal application
* Actively participating in design workshops and design brainstorming sessions on user journeys & flows to create optimal user experience.
* Achieving w3c recommendations across various prominent browsers naming: IE, Firefox, Safari, Chrome, Opera

**Avians M2M Solutions Pvt. Ltd.** | Pune |

Sr. UX UI Designer

Jun. 2010 – Jul. 2011

**Responsibilities**:

* Responsible for UI Designs, Front End Development in the process of  developing the Organization’s Intranet Website and Internal Tools.
* Creating sketches, paper prototypes, designing wireframes on a cloud based software and sharing them with other UX designers to exchange ideas/ concepts.
* Working closely with IT developers to ensure the correct implementation of UI designs, multiple product owners and BAs to understand the requirements.
* Provide designinnovation using Microsoft Expression Suite.
* Producing simplified designs for complex user scenarios such as heavy data entry, input forms etc.
* Responsible to create corporate web sites, portals and large-scale web applications for Company Websites utilizing Dreamweaver, HTML, Flash and Photoshop.
* Performed validation of completed sites including the debugging and testing of code.
* Creation of graphics including icons and logos using Flash and Photoshop.
* Expertise in creation of Flash interactive presentation.
* Designing for Print Media.

**There4 Virtual Media Pvt. Ltd.** | Pune

UX UI Designer

Feb. 2006 – Jun. 2010

**Responsibilities**:

* Created front-end architecture to meet international and client branding requirements. Led front-end performance engineering team to significantly improve speed and usability. Streamlined automated testing process. Decoupled HTML/CSS/JavaScript to achieve maintainable and scalable software application.
* Evaluated product and previous design efforts to propose new vision/strategy.
* Utilizing Dreamweaver, HTML, Flash and Photoshop.
* Creation of graphics including icons and logos using Flash and Photoshop.
* Designing intuitive UX solutions & solving problems for complex online systems.
* Developed and designed Flash interactive presentation.
* Write HTML, Tables, Frames and Graphics.
* Designing for Print Media.
* Involvement in design brainstorming & influencing design decisions.
* Performed validation of completed sites including the debugging and testing of code.
* Collaborating with the team members and senior management to maintain a continuous stream of information regarding the project status and progress.

**Education/Certifications/Trainings**

**Education**:

* 2013 – Bachelor of Business Administration (BBA), Pune University, Maharashtra

**Certifications:**

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|  | **Human-Computer Interaction (HCI)®, Interaction Design Foundation**  Show credential C:\Users\om\AppData\Local\Microsoft\Windows\INetCache\Content.Word\open_in_new.png |
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|  | Master in UX and web design, Udemy  Show credential C:\Users\om\AppData\Local\Microsoft\Windows\INetCache\Content.Word\open_in_new.png |
|  | User Experience Design Fundamentals, Udemy  Show credential C:\Users\om\AppData\Local\Microsoft\Windows\INetCache\Content.Word\open_in_new.png |